



# STELLENBOSCH UNIVERSITY LAUNCHLAB

## Entrepreneurial Opportunities for Alumni

### Creating World Shaping companies together



Are you looking for opportunities to give back to the Entrepreneurship community? LaunchLab has exciting opportunities for Alumni to get involved in sponsoring critical entrepreneurial skills on the African continent. Our StartUp Lab focuses on **Varsity Engagement**, a program that builds greater access to entrepreneurial support. Spinout **Venture Creator** is determined to grow the University's balance sheet and bring more research to the market. Our goal within the StartUp lab is to build a sustainable Tech Transfer model which sees spinouts with years of runway, paying dividends, and creating employment in Africa!

#### Programs at SU LaunchLab

By 2023 we will be the world's go-to destination for globally conscious startup activity. We comfortably exist in the 0 to 1 stage of business development and act as the Co-founder that every company needs but cannot access.

#### Varsity Engagement

- **Curriculum** - creating content applicable to university spinouts and training the trainer to facilitate
- **Workshops** - offering 2-day workshops charting our 0 to 1 philosophy over the course of a year
- **Hackathons** - linking students to hiring corporate partners three times a year.
- **Techpreneurship** - technology boot camps linking students to real-world training and technology jobs twice a year.

#### Spinout Venture Creator

- **Countdown** - learning focused on idea validation, sales growth, and creating a business diagnostic.
- **Orbit** - An entrepreneurial mentorship program, ideally between programs with a bespoke focus on the business and entrepreneur's growth.
- **Lift-Off** - foundations geared for scale. Concentrated efforts towards unlocking two core business need at a time, creating a scalable startup.

Spinout programs each have a 12-week duration, offer structured online learning, and have dedicated 1:1 mentors focused on the development of the Founders.

#### GET INVOLVED

Sponsor an African Entrepreneur and his team through a Spinout Venture Creator program \$500 - \$1000

Offer a yearly SU LL Entrepreneurial Fellowship valued at \$5000 per year.

Contribute to building a world class entrepreneurial ecosystem through Corporate and International partnership

Sign up to be a Mentor on our world class programs

#### JOIN OUR COMMUNITY

Look out for monthly Expert led , industry relevant webinars

Host closed Mentor sessions with Investors & Entrepreneurs

Be our honored guest in a live cohort session

For more info, please reach out to [info@launchlab.co.za](mailto:info@launchlab.co.za)